



LUSTRE® USER GROUP 2018

SPONSORSHIP OPPORTUNITIES

April 23-26, 2018 | Lemont, Illinois

Hosted by Argonne National Laboratory & Globus on behalf of OpenSFS

The Lustre User Group (LUG) meeting is the primary venue for discussion and seminars on open source parallel file system technologies with a unique focus on the Lustre® parallel file system.

The annual LUG meeting is typically attended by 150-200 participants and provides a great opportunity to get your brand highlighted in the Lustre community!

LUG sponsorship is open to everyone in the Lustre community, both OpenSFS Supporters and non-Supporters (supporters refers to either OpenSFS members or participants).

There are two broad categories for supporting LUG: sponsorship of LUG itself and sponsorship of specific a LUG event, such as the opening reception or a night out.

This year, the LUG meeting is being held at Argonne National Laboratory's Theory and Computing Sciences (TCS) Conference Center. The main hotel for the event is the Chicago Marriott Southwest at Burr Ridge. These locations are in the Chicago suburbs and have plenty of venues for evening activities nearby.

* Lustre is a registered trademark of Seagate Technology Ltd.

LUG 2018 Sponsorship Opportunities

LUG 2018 Sponsorships

Platinum Sponsorship - \$15,000 USD

Benefits Offered

- 15-minute speaking spot on agenda
- Sponsor banner hung in meeting area
- Company logo and sponsorship level listed in the LUG program
- Sponsor name and company logo (where applicable) featured on the OpenSFS LUG 2018 events webpage
- One (1) 6-foot table to display marketing material and promotional items
- Signage with logo and sponsor acknowledgment displayed at LUG
- Inclusion of company logo in rotating sponsor slides during session breaks
- Recognition of sponsor contribution in printed and online exhibitor listing
- Visibility in LUG press releases
- Sponsor name and company logo on pre-event promotional materials

Responsibilities of Sponsor

- Provide OpenSFS with company logo and usage guidelines (where applicable)
- Provide banner
- Designated staff to support display table
- Coordinate all pre/post-event shipping and booth set up/tear down

Gold Sponsorship - \$10,000 USD

Benefits Offered

- Sponsor banner hung in meeting area
- Company logo and sponsorship level listed in the LUG program
- Sponsor name and company logo (where applicable) featured on the OpenSFS LUG 2018 events webpage
- One (1) 6-foot table to display marketing material and promotional items
- Signage with logo and sponsor acknowledgment displayed at LUG
- Inclusion of company name in rotating sponsor slides during session breaks
- Recognition of sponsor contribution in printed and online exhibitor listing
- Visibility in LUG press releases
- Sponsor name and company logo on pre-event promotional materials

Responsibilities of Sponsor

- Provide OpenSFS with company logo and usage guidelines (where applicable)
- Provide banner
- Designated staff to support display table
- Coordinate all pre/post-event shipping and booth set up/tear down

LUG 2018 Sponsorship Opportunities

LUG 2018 Sponsorships (cont'd)

Silver Sponsorship - \$6,000 USD

Benefits Offered

- Company logo and sponsorship level listed in the LUG program
- Sponsor name and company logo (where applicable) featured on the OpenSFS LUG 2018 events webpage
- One (1) 6-foot table to display marketing material and promotional items
- Signage with logo and sponsor acknowledgment displayed at LUG
- Inclusion of company name in rotating sponsor slides during session breaks
- Recognition of sponsor contribution in printed and online exhibitor listing
- Visibility in LUG press releases
- Sponsor name and company logo on pre-event promotional materials

Responsibilities of Sponsor

- Provide OpenSFS with company logo and usage guidelines (where applicable)
- Designated staff to support display table
- Coordinate all pre/post-event shipping and booth set up/tear down

LUG 2018 Event Sponsorships

LUG events are an opportunity for a sponsor to support an event for LUG attendees to come together for networking and socializing.

Each event lists an approximate price based on initial request from the venue. The LUG event team will work with the sponsor to tailor each event as needed, including branding and marketing.

Demographics of LUG events are typically attended by more than 150 attendees from a wide variety of companies and industries. At LUG 2017, there were 164 attendees from 96 unique institutions from 12 different countries.

Lustre Developer Day & Hackathon - \$5,000

Lustre Developer Day & Hackathon is a two-part workshop that brings together Lustre developers to discuss current code status and plan ongoing Lustre work, with the afternoon focusing on small group collaborations on specific efforts. This event will be held at the Marriot. The meeting space and lunch are provided.

Monday, April 23, 2018 - 9:00am - 5:00pm

Chicago Marriot Southwest at Burr Ridge

1200 Burr Ridge Parkway

Burr Ridge, Illinois 60527

<https://www.marriott.com/hotels/travel/chisw-chicago-marriott-southwest-at-burr-ridge/>

LUG 2018 Sponsorship Opportunities

LUG 2018 Event Sponsorship (cont'd)

Opening Reception - \$10,500

The **Opening Reception** is the first networking event, capping off the Lustre Developer Day & Hackathon and beginning the LUG meeting. This event will be held at the Marriot. Drinks and appetizers will be provided to the attendees.

Monday, April 23, 2018 - 6:00pm to 8:00pm

Chicago Marriot Southwest at Burr Ridge

1200 Burr Ridge Parkway

Burr Ridge, Illinois 60527

<https://www.marriott.com/hotels/travel/chisw-chicago-marriott-southwest-at-burr-ridge/>

Q Bar Event - \$10,500

Q Bar is a sports bar near Argonne featuring billiards, games, and full drink and food menus. With its size, casual nature, and convenience, Q Bar is a great spot for hosting LUG meeting attendees for dinner and conversation.

Dinner, Tuesday, April 24, 2018 - 6:00pm - 8:00pm

8109 South Cass Ave.

Darien, IL 60561

www.qeventroom.com

iPic Event - \$10,500

The **iPic** theater provides an informal atmosphere for socializing. The iPic has a large central area for drinks and appetizers, surrounded by premium theaters. LUG attendees can enjoy an evening of casual evening of networking, or chose to see a movie in comfort.

Happy Hour, Wednesday, April 25, 2018 - 6:00pm - 8:00pm

619 E. Boughton Road

Bolingbrook, IL 60440

<https://www.ipictheaters.com/#/dynamicevents/10010>

Sponsored Lunches - \$5000

The LUG meeting will feature a hot buffet lunch on Tuesday and Wednesday (Thursday will have a box lunch for those traveling). Sponsored lunches will feature signage indicating the Sponsor's name and the LUG program will indicate the lunch sponsor.

Tuesday, April 24, 2018 - 12:00pm - 1:00pm

Wednesday, April 25, 2018 - 12:00pm - 1:00pm
